

To Create Awareness about Unrevealed Women Leaders and Their Servicing Incidents through Digital Printing

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ABSTRACT

Raising awareness about the unknown women national leaders. Women leaders have played a great role in our nation. Creating awareness can educate people about a topic or issue with the intention of influencing their attitudes behaviour and beliefs towards the achievement of a defined purpose or goal. Awareness is that it helps to develop stronger and superior relationships and connections with people belonging in the society. It helps to enhance our empathy and emotional intelligence, and it also makes us understand the problems of others in a very shallow manner. It helps to convey and spread messages about the unknown women national leaders and their services done to the people. Another major issue in our country is poverty and unemployment. By inspiring through women national leader's services done to the society, people start providing services. Services including such as adopting, donating, promoting can reduce poverty. Another servicing incidents helps to create employment opportunities. Women national leaders who provided services such as:

- KAMALADEVI CHATTOPADHYAY who has promoted handicrafts.
- BHIKAJI CAMA who has donated to girl's orphanage.

The abovementioned women leaders have played a major role in contribution of the nation. People are still unaware of women leaders who have not only struggled for our independence but who have also provided various services which really inspires us. It also makes people to step forward and provide various services to people. People have forgotten to praise them and their services done to the people and also to bring back their contribution to the nation I have created awareness program .KAMALADEVI and BIKAJI CAMA are not only social reformers but also the women's who tried to support women rights and services those period at of time .But now it is an key for us to understand their contribution and consider how important is it now for our generation .So bringing them back to form .By keeping their services as inspiration one should consider how important it is to create awareness that should be given to all and known to all .

Keywords: Awareness -educate -spread messages -inspiration -women national leaders -services -poverty -unemployment -handicrafts -orphanage.

INTRODUCTION

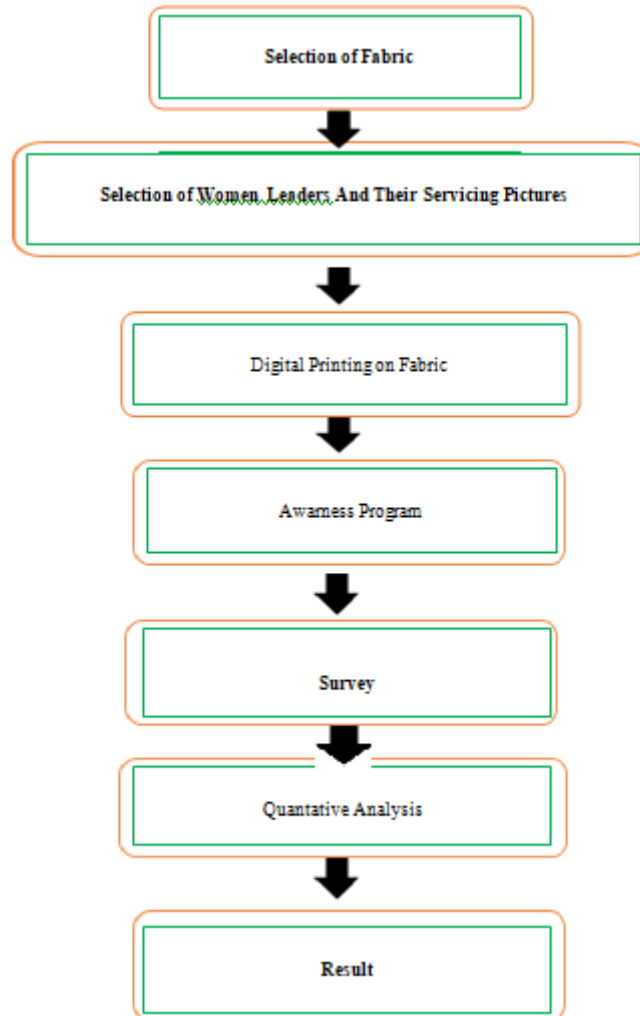
Awareness is the seed of action. When we are aware about something, then we are able to do something about the issue. It assembles against a concern, a problem, or a foulness. Raising awareness contributes educating and understanding and has a direct link to switch. Awareness-raising is a process that seek to inform and educate people about a topic or issue with the aim of influencing their attitudes, behaviours, and beliefs towards the achievement of a defined purpose or goal. Awareness is that it helps to develop stronger and superior relationships and connections with people belonging in the society. It helps to enhance our empathy and emotional intelligence, and it also makes us understand the problems of others in a very shallow manner. If we are socially aware, then sometimes we behave selflessly and think about the problems that other individuals are facing. Awareness will help us to make right social decisions, and it will also enhance ourview. The feelings of empathy, respect, and positivity increase and make our lives happier and superior. We learn to respect the community we belong to and try to upgrade our behaviour towards other people and ourselves. The more knowledge we have, it is better because, with the changing environments, our understanding and skills must enlarge and adapt. Social interaction becomes the best if we know enough about particular issues and topics. People tend to respect your idea if you can express your opinion freely and fluently. Thus, it is very crucial to develop awareness, as it has the ability to understand society is very prime. This present study is based on creating awareness about women leaders and their servicing incidents through digital printing with following objectives.

OBJECTIVES

- To Select the commercial product – polyester.
- To Collect servicing pictures of unrevealed women national leaders .
- To emphasize the garment with national leader’s incidents.
- To create awareness to the society with communicating the messages, ideas and thoughts.
- To intricate light weight, high durability of the fabric.
- To improve the unemployment and poverty through incorporating national leaders servicing incidents by creating awareness.

MATERIALS AND METHODS

FLOW CHART



SELECTION OF FABRIC

Polyester commercial shirts .Polyester shirts have become famous and there are some big reasons why. Polyester is Durable, Polyester Does not Shrink, Polyester is Affordable, Polyester is Sustainable and Don’t Sweat the Small Stuff with Polyester

Polyester fabric has breathable capabilities which means it helps to pull sweat away from the skin. Not only will polyester help to keep you cool, but it will also keep sweat off of you when things heat up. Since it doesn’t retain sweat like 100% cotton t-shirts, the chemicals in sweat won’t get embedded in the fibers which result in those uncanny and unsightly yellowish sweat stains.

Women leaders and their servicing incident as pictures

Figure 1.1 indicates servicing incidents of kamala devi Chattopadhyay and her handicrafts. Figure 1.2 indicates servicing incidents and BIKAJI CAMA orphanage .

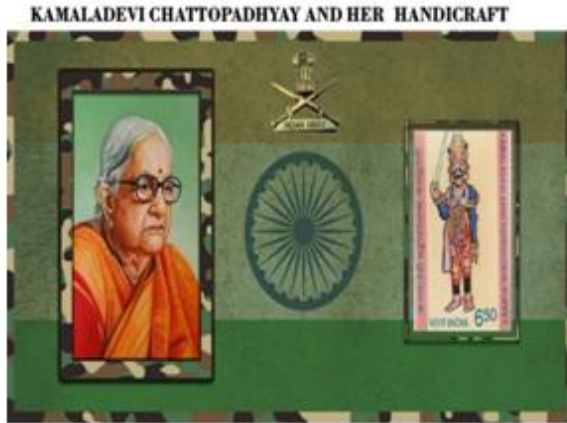


Fig 1.1



Fig 1.2

Digital Printing Is Suitable for Polyester fabric

Nearly over 67% of garments are made from either cotton or polyester. If they are not 100%, then a significant percentage is made from these materials. Polyester is a synthetic fiber material and it has become one of the most regular textile fibers today and it is used for all types of clothing, upholstery, household in textiles and many types of technical fabrics. The Polyester Fiber is very powerful and can be used alone or it can be blended with other fibers. It allows customers to use their creative digitally print on fabrics. There is no restriction on the number of colors or the expansion of the design. Many textiles offer the Digital Printed Fabrics which are stringently tested for quality, colorfastness, and everlasting printing before the shipment. So, polyester makes it all done.

Commercial polyester T- shirt
Adult UNISEX T-shirt -short sleeve (Men & Women)
Medium (M)

Size : 16

Age : Teenage

Sex :Unisex

AWARENESS PROGRAMME

Unrevealed women national leaders are an active awareness program that aims to create awareness about women national leaders and their services which can create a impact towards the society. The program was conducted about unrevealed women leaders. This programme not only creates an awareness but also to educate about our women national leaders. In this program an awareness was created about women national leaders and their importance. Not only it conveyed their importance but also their contribution made to the society. This study includes 2 important unrevealed national leaders who did their services which can create a impact towards the society. Typically, this was a one-day program, 2-hour sessions, took place in Dr. NGP Arts and Science college for about 100 students. The programme was divided into various segments and each listed below:

- **Part 1:** Introductory segment -about women leaders.
- **Part 2:** Photography segment
- **Part 3:** role of women national leaders.
- **Part 4:** Servicing incidents
- **Part 5:** How the service creates impact in the society.
- **part 6:** Questionnaire section.

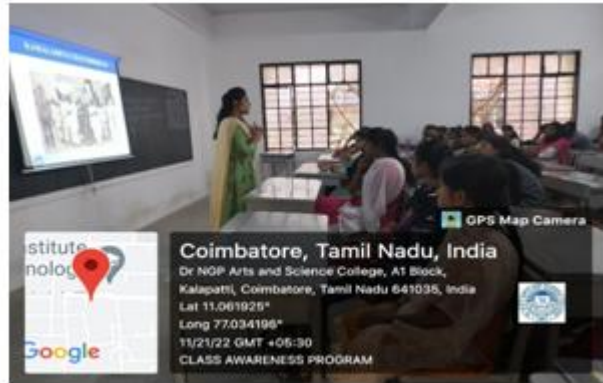
It was conducted on: Monday 21st Nov, 2022

Time: 1:30 to 3:30 at Dr. N.G.P Arts and Science College

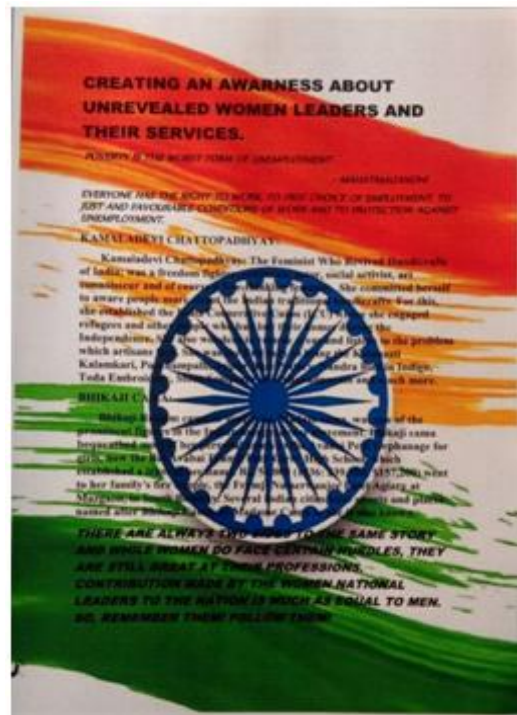
For class 1st B.Sc. Costume Design and Fashion

For class 2nd B.Sc. Costume Design and Fashion

The following pictures shows us creating an awareness program for class 1st and 2nd year for about 100 students.



PAMPHLET



STUDENTS READING PAMPHLET

Figure 1.3,1.4, shows students reading the pamphlet.



Fig 1.3: 1st year student reading the pamphlet



Fig 1.4 Group of 2nd year students

RESULT AND DISCUSSION

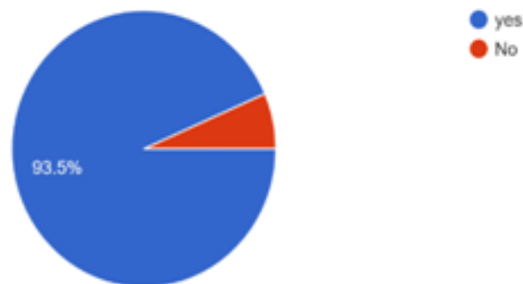
QUANTITATIVE ANALYSIS

1) Did you like the garment ?
47 responses



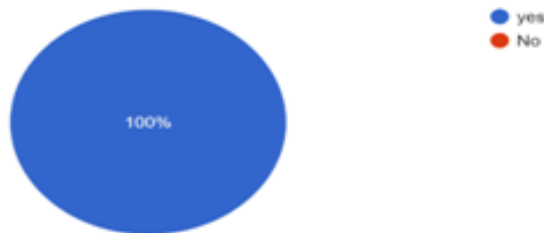
Question was raised asking did students like the garment, most of the response was yes .So they were satisfied with the garment .

2) Did you get to know about the unknown national leaders ?
46 responses



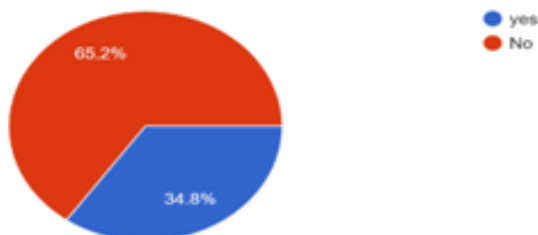
Second question was like did they come to know about unknown national leaders. There were 46 responses and about 93.5% replied yes where they came to know about the unknown national leaders.

3) Does this garment benefit the society ?
46 responses



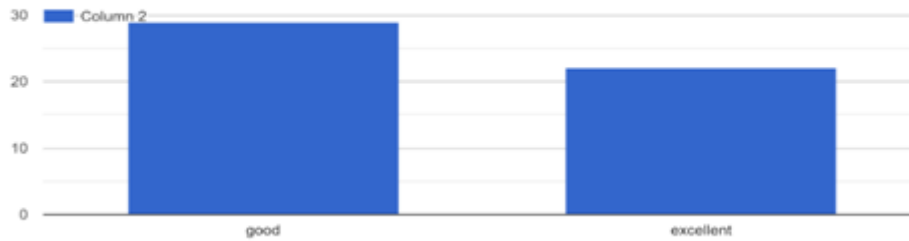
Question was raised asking does the garment benefit the society ?46 responses were made and 100%responded yes. So therefore people belief that the garment is beneficial to the society.

4) Have you ever heard such type of garment produced before ?
46 responses



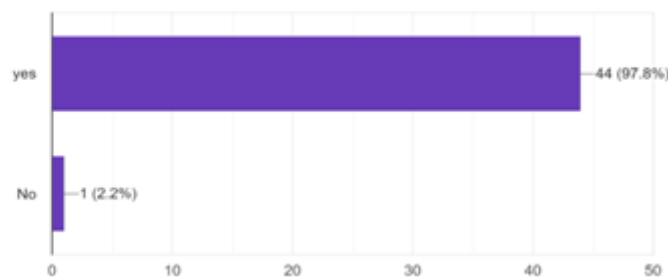
Question was raised asking that did they ever heard such type of garment produced before and 46 responded .About 65.2% responded no and 34.8%responded yes .So maximum response is that they have not heard such type of garment before .

5) How much knowledge did u gain ?



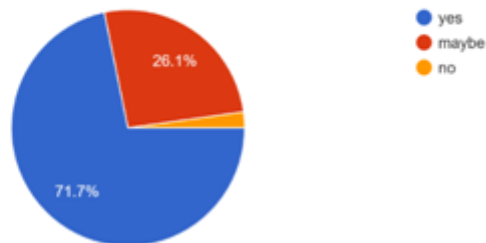
Question was put up asking how much knowledge did they gain about national leaders and maximum responded good and minimum responded excellent. so, it is clearly understood that they gained good knowledge.

6) Are you willing to wear the garment ?
 45 responses



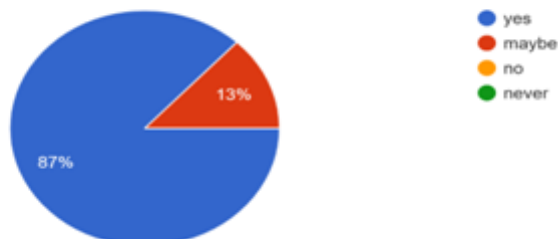
Question was raised asking that are they willing to wear the garment .There were 45 responses and for about 97.8% responded yes and 2.2% no .So this shows us people are willing to wear the garment .

7) Do you recommend the garment to others ?
 46 responses



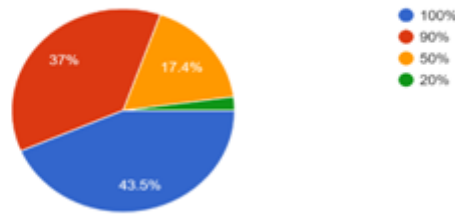
Question was put up asking do people recommend the garment to others .46 responded and 71.7% said yes 26.1% maybe and some no. So this shows us people will recommend garment to others.

8) Do you think it creates an awareness among the people ?
 46 responses



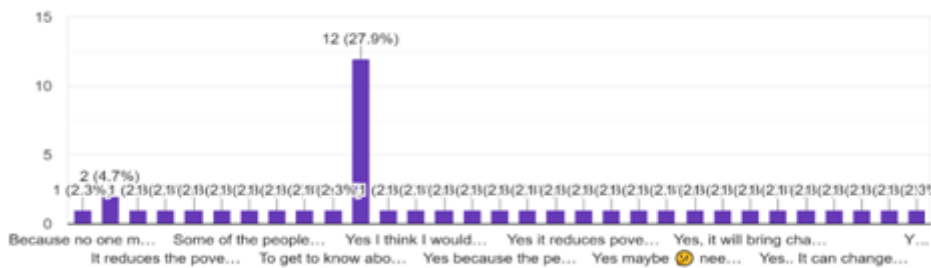
Question was put up asking did they think an awareness will be created to people and there were 46 responses. For about 87% responded yes and 13% maybe. So, this clearly shows us that maximum awareness will be created among the people .

9) Do you think it reduces poverty and unemployment ?
46 responses



Question was put up asking does it reduces poverty and unemployment for about 100%. There were 46 responses and for about 43.5% responded 100%,37% responded 90% ,17.4% responded 50% and some responded 20 %. Thus, it clearly conveys us maximum people had responded that it reduces poverty and unemployment.

10)Do you think it brings a change in the society and why ?
43 responses



Question was raised asking that does the garment brings change in the society and why? There were 43 responses and for about 27.9% mentioned yes and many have told the reasons as follows: Mostly no one knows about women national leaders, let us be aware of untold sacrifices of moral leaders help us see through eternity ,to get to know about their contribution and help people in the society ,I think it brings a change in the society and thus it is an ecofriendly product and some responded maybe and so on....

Feedback:

Feedback about the survey:

- Good
- Excellent
- Very good
- It would be a good information about the national women leaders .it would be known to all other people in our society.
- Good it very understandable
- I like the way you approached and I understand u r concept well
- Satisfied
- Informative
- Yes. It's very useful for society information
- New knowledgeable about leaders and glad to know about it.
- It was very useful and know about the unknown leaders
- Super try it is new topic new messages have been gained. Well done to the speaker who took the time for it and spoke about it. Thank you keep trying it all the best for your future.
- It is useful
- Was very useful and informative
- It is very useful and knowledgeable thanks for conducting this awareness program sister
- Very good
- Was explained understandably, lets us know something behind the unrevealed sacrifices, it made us think beyond what we know until today.
- It's good and I learn by this awareness program about two leaders. Thank you.
- Excellent
- It good for me
- Excellent survey.
- It is useful for us

- We are aware of those women who are the national leaders
- In this awareness program I think I can contribute that what I can do to the nation

COST OF THE DEVELOPED T-SHIRT PRINTING

Fabric : Rs 100 /1
Digital printing : Rs 250 each
Total cost: Rs 350 per T- shirt

According to calculated amount for commercial t-shirt and printing the cost is quite expensive. When produced on a large scale the cost can be reduced and sold in less price.

CATEGORY OF T- SHIRT

Figure 1.5 illustrates the garment before printing



Fig 1.5

Figure 1.6 and 1.7 illustrates the garment after printing



Fig 1.6



Fig 1.7

SUMMARY AND CONCLUSION

Creating awareness about unrevealed women national leaders and their servicing incidents can create a great impact in the society .Women national leaders have played a great contribution to the society which people are still unaware of it .So by creating an awareness program people will be aware about our women national leaders and services done by them to the society .It can help to reduce the risk of poverty and unemployment .When people start serving it creates an impact which really brings a change in the society through inspiring seeing women national leaders servicing incidents. I hope after this garment is produced people will Definity look a way back and realize about our women national leaders. They will not only realize or gain knowledge about them but also, they will come to know about the true contribution or services done by the women national leaders .Their contribution is a huge thing that can help to bring

changes in society .Through inspiring them with their servicing incidents I hope poverty and unemployment will be reduced. People will come forward to help others for their livelihood and living .This will not only remind about the past generation but which can also bring a new change in the current generation .I hope there will be huge change in the society and also people will praise for the work done by them through providing services to others. The one quote which made me inspire and which will make others inspire is :

There Are Always Two Sides To The Same Story And While Women Do Face Certain Hurdles, They Are Still Great At Their Professions. Contribution Made By The Women National Leaders To The Nation Is Much As Equal To Men. So, Remember Them! Follow Them!

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